



2021 National Gathering Sponsorship

The Imagining America consortium (IA) brings together scholars, artists, designers, humanists, and organizers to imagine, study, and enact a more just and liberatory 'America' and world. Working across institutional, disciplinary, and community divides, IA strengthens and promotes public scholarship, cultural organizing, and campus change that inspires collective imagination, knowledge-making, and civic action on pressing public issues.

Imagining America's 2021 National Gathering, *The Shape of Us: Water Ways and Movements*, will be held virtually this October 21-22. Attracting participants from around the United States and world, this event will showcase award-winning and nationally recognized artists, scholars, and other local and national leaders who are reimagining and redesigning the ways we relate to water within the context of climate change and our global water crisis.

As a sponsor, your messaging and branding will reach higher education administrators, faculty, staff, and students, as well as scholars, artists, and organizers across the arts, humanities, and design fields. IA's national gatherings regularly draw over 500 participants, with the virtual program format able to attract larger audiences.

By sponsoring the 2021 National Gathering, you are supporting IA in creating the conditions to shift culture and transform inequitable institutional and societal structures, as well as increasing equitable access to this virtual event.

For more information on sponsorship, please reach out to Trina Van Schyndel, IA Membership Director, at tlva@ucdavis.edu.

***DISCLAIMER:** For marketing and recognition, logos and other forms must be submitted on a timely basis. Logos must be submitted in PDF format (vector files) or as PNG files with no background, with a minimum size of 800px width.



Sponsorship Levels

Gold - \$750

- Color logo on our event website
- Color logo displayed on plenary session slides
- Verbal acknowledgement during plenary session
- Color logo on all event email blasts
- Color logo on all event social media blasts
- 5 complimentary registrations for representatives from your organization

Silver - \$500

- Color logo on our event website
- Color logo displayed on plenary session slides
- Color logo on final event program email blasts
- Color logo on final event program social media blasts
- 3 complimentary registrations for representatives from your organization

Bronze - \$250

- Color logo on our event website
- Color logo displayed on plenary session slides
- 1 complimentary registration for a representative from your organization