

# **2022 National Gathering Sponsorship**

The <u>Imagining America</u> consortium (IA) brings together scholars, artists, designers, humanists, and organizers to imagine, study, and enact a more just and liberatory 'America' and world. IA's <u>2022 National</u> <u>Gathering: Rituals of Repair and Renewal</u> will be held October 14-16 in New Orleans. Attracting over 500 participants from around the United States and world, this event will showcase award-winning and nationally recognized artists, scholars, and other local and national leaders engaging in collective rituals of repair, renewal, and release, by transforming and unlearning that which never served us and manifesting new ways of being together. Sponsorship opportunities are designed to help you promote and advance your organization's priorities. Packages and other sponsorship opportunities are customizable. Contact Trina Van Schyndel at <u>tlva@ucdavis.edu</u> for more information.

# **Sponsorship Packages**

#### **Presenting Sponsor (\$6,000)**

- Feature your work during a concurrent conference session
- 5 min. speaking engagement as part of the conference schedule
- 1 full exhibition table for up to 2 days
- Full page ad on inside front or back cover of conference program
- Logo and acknowledgement in conference program & on plenary slides
- Logo and acknowledgement in all event emails
- Logo and acknowledgement in all event social media posts
- 2 free conference registrations

#### Collaborating Sponsor (\$3,200)

- 1 full exhibition table for up to 2 days
- Full page ad within conference program
- Logo and acknowledgement in conference program & on plenary slides
- Logo and acknowledgement in week of event emails
- Logo and acknowledgement in week of event social media posts
- 1 free conference registration

## **Contributing Sponsor (\$1,700)**

- 1 shared exhibition table for up to 2 days
- ½ page ad within conference program
- Logo and acknowledgement in conference program & on plenary slides
- 1 free conference registration

# **Additional Sponsorship Opportunities**

#### **Program Ads**

- ½ page \$450
- Full page \$800
- Inside front cover \$1000
- Inside back cover \$950
- Back page \$1100

#### Performance/ Plenary Sessions - \$1000

- On site signage with sponsor name and logo
- Logo and acknowledgement in conference program
- Logo and acknowledgement in week of event emails

#### Healing/Wellness Space - \$1000

- On site signage with sponsor name and logo
- Logo and acknowledgement in conference program
- Logo and acknowledgement in week of event emails

### Reception - \$1500-3000

- 5 min. speaking engagement during reception
- On site signage with sponsor name and logo
- Logo and acknowledgement in conference program
- Logo and acknowledgement in week of event emails

#### Coffee/Breaks - \$1000

- On site signage with sponsor name and logo
- Logo and acknowledgement in conference program
- Logo and acknowledgement in week of event emails

\*DISCLAIMER: For marketing and recognition, logos and other forms must be submitted on a timely basis. Logos must be submitted in PDF format (vector files) or as PNG files with no background, with a minimum size of 800px width.

